



EVERETT ROWING ASSOCIATION

Financial & In-Kind Sponsorship Opportunities

*Celebrating 40 years of stewardship,
community, and personal development.
We look forward partnering with you!*



Everett Rowing Association (501©3)

PO Box 1774 — Everett WA 98206

president@everettrowing.com



EVERETT ROWING ASSOCIATION

Financial & In-Kind Sponsorship Opportunities

Sponsorship Opportunities

Have Impact! Be recognized for developing community, productive & engaged citizens through events, promotional materials, and signage.

Stand Out! Expand your organization's partnership network through our vast community & our long term commitment to Snohomish County since Everett Rowing's 1984 establishment.

Help Us Fund...

new boats & single shells, van for junior athlete transportation, uniforms, AED's & safety equipment, Launch Engine Repair, new tires for truck & trailer, Gas, de-icer, pressure washer, exercise equipment / weight lifting, yoga mats, lightweight low profile auto-inflatable life vest, mental health & wellbeing training, safety training.

Complete the Sponsorship Confirmation Form!

\$10,000 – Gold

Friend – Silver recognition with Logo plus

A prominent table and/or promotional clip at the annual ERA Auction & logo in annual ERA Auction printed (full page) and digital materials.

\$5,000 – Silver

Friend – Bronze recognition with Logo plus

Name &/or Logo on the Food Truck (magnet) & logo in annual ERA Auction printed (half page) and digital materials.

\$2,500 – Bronze

Friend & Blue Ribbon recognition with Logo plus

Logo in annual ERA Auction printed (quarter page) and digital materials & Opportunity to have a booth at ERA home sponsored / hosted regattas (Fall 2024).

\$1,000 – Blue Ribbon

Friend recognition plus

A link to your website from www.everettrowing.com
Name in annual ERA Auction printed & digital materials & your name on all promotional material, printed and social media.

Your Choice of Amount – Friend

Name on event banners at the boathouse and at regattas & quarterly newsletter sponsor recognition

Goods and Services In-Kind

Monetary value will match categories above.



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Financial Sponsorship

Please return completed form indicating sponsorship and payment option.

Business Name _____

Contact Person _____

Phone _____ **Email** _____

Address _____

City _____ **State** _____ **Zip** _____

Indicate Sponsorship Amount \$ _____

Gift Attribution Options: **Anonymous** **Other:** _____

Sponsorship Options: **Enclosed is a check payable to 'Everett Rowing Association'**

Please charge my Visa, Mastercard, or Discover...

for the amount of \$ _____

Card Number _____ **Exp. Date** _____

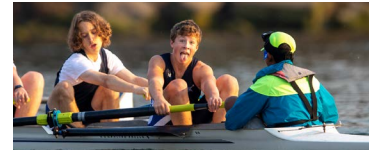
Authorized Signature _____ **Date** _____



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A LEGACY OF SUCCESS

Everett Rowing Association has been a constant for almost 40 years in the greater Snohomish Area. We are a non-profit organization dedicated to the sport of rowing in Snohomish County, supporting athletes from anywhere between Seattle to Mt. Vernon. We believe in the formative powers of sport for athletes of all ages and abilities.

We offer programs in learning how to row for youth and adults. We will take you through the basics of the stroke and by the time you are done, you will be rowing on the Snohomish River Estuary. While being on this river and adjacent land, we respect and honor the indigenous people who have lived and worked in this area of the Northwest historically and presently and we will do all we can to protect this environment.

If rowing has taught us anything, it's that it takes a full boat to succeed — please consider joining us and our partners and be part of our legacy of success!

WE PROVIDE PROGRAMS THAT ARE

- Inclusive of all ages (from under 15 to over 85 years old), genders, and skill levels.
- Year-round, providing sessions and programs during all seasons, rain or shine.
- Affordable with scholarship programs.
- Transformative with personalized coaching and a great team environment.
- and most importantly: our programs are fun!

WE ARE GROWING WITH OUR COMMUNITY

- We've served 1500+ athletes since 1984.
- Our youth & adult programs consist of 100+ athletes.
- Over 50% of our staff were youth team alumni, coming back to continue the lasting impact of the program.
- Our fleet of boats consists of mainly locally manufactured down the street at Pocock Racing Shells.
- Our athletes come from 5 counties beyond Snohomish.

WE BUILD & SUPPORT FUTURE LEADERS BY

- Teaching that great success comes by working as a team.
- Engaging our athletes physical and mental health.
- Supporting underrepresented populations
- Providing a safe, transparent, & open environment for all.

SCHOLARSHIP RECEIPIENTS & BEYOND

sport	women	men
rowing	55.5%	17.9%
soccer	0.9%	0.4%
basketball	0.8%	0.6%
athletics	3.9%	2.4%
soft/baseball	0.6%	0.5%
volleyball	0.6%	0.1%
football	—	1.3%

For youth looking to extend their athletic career into college, rowing is unmatched in scholarship opportunities. 1/2 women's team athletes will receive a scholarship — that number is 1/6 for athletes on the men's side.

Everett athletes have attended Club up to Division I programs nation-wide and similar programs internationally. Some of these athletes have even gone on to compete at the elite level with Team USA and earned Olympic medals.

Due to rowing's low impact on the body, many will even continue after college. USRowing supports one of the largest age range in competitive sport today with under-15 to Masters 'K' (85+) racing categories.

Our club has competitive athletes who have raced (and medalled) from as young as 12 to as old as their late 80s!

“For the rest of my life, I will always be able to say that I was a member of a very special team... and it was one of the greatest experiences of my life.”

*Tiffany J.
Youth Team Alumni*



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EVERETT ROWING ASSOCIATION

Auction & Gala 2024

FROM

Hannah Sellars &
The 2024 Auction Team

PO Box 1774
Everett, WA 98206
(425) 345-5138

auctionteam@everettrowing.com

DEAR EVERETT ROWING FAMILY,

2024 celebrates **40 years of Everett Rowing** where community, stewardship, and sweat have created a legacy of excellence for the athletes that have rowed for our program.

Starting at the Everett Marina in a small shed to a humble boathouse on the banks of the Snohomish River to our current facility, the founding members brought considerable experience, knowledge, and passion for the sport of rowing. That dedication would carry forth to several decades of growth. Everett Rowing is now an institution within the city of Everett, Snohomish County, and beyond. It brings athleticism, competitiveness, and fosters a culture of inclusivity that encourages all.

Our annual auction and gala is March 2, 2024. This is an exciting opportunity to come together and raise funds for the continued pursuit of Everett Rowing's mission and goals. We are excited to say this year's auction and gala will gather our community of supporters, athletes, and alumni at an **all new venue**.

The funds raised at the auction serve the following important purposes:

- **Funding the annual budget, which includes daily operations such as staffing, fuel, and equipment maintenance or replacement.**
- **Subsidizes financial aid for eligible youth athletes.**
- **Offsets the cost of membership dues.**

While celebrating 40 years of rowing, in 2024, our club has financial goals that need to be reached. The success of this event is integral to achieving those goals. There are many ways to contribute, through company matching, item procurement, and volunteering. Our members never fail to bring unique items to the annual auction and we ask that you reach out to family, friends and business contacts for a potential donation.

There will be more information to come on volunteering and item procurement deadlines and details.

Thank you so very much and we look forward to connecting with you soon!

Sincerely,

Hannah Sellars - Executive Director

Amy Sortor - Auction Chair

Dustin Mattaio Mara - Auction Chair



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